

Kenny Aronoff is one of the world's most influential and in demand drummers and percussionists. Rolling Stone Magazine, in fact, cited him as one of the "100 Greatest Drummers of All Time" and the readers of Modern Drummer Magazine named him the #1 Pop/Rock Drummer and #1 Studio Drummer. The list of artists he's worked with on the road and/or in the studio reads like a who's who of the music industry's top talent,

With a style of playing that combines power and finesse, his unique and versatile sound has been instrumental on over 60 GRAMMY-nominated or awarded recordings representing over 300 million in sales, with more than 1,300 that were RIAA certified Gold, Platinum or Diamond.

Kenny's winning approach to drumming and to life has given him the ability to sustain a successful career for over three and a half decades. He has an extraordinary gift and ability to manipulate sound using drums, cymbals and a variety of percussion instruments, the combination of which create a rare and custom accompaniment for each artist for whom he sets the pace – and raises the bar. His talent and acclaim have earned him recognition with signature gear including Vic Firth drumsticks, Meinl has Kenny Aronoff signature cowbells in two sizes, and Tama features three Kenny Aronoff Trackmaster signature snare drums bearing his name.

In addition to performing and creating amazing music, Kenny is so inspiring that he is now sought after as a motivational speaker, espousing "The 7 Keys to a Successful Life and Career." He talks about becoming successful and sustaining that success in your chosen career and in life. Self Discipline and Hard Work fueled by Passion and Education move you forward on the path. Preparation, Performance, and Persistence are the guiding principles for your for Success. Passion and the drive to always be better have been the tools that have kept Kenny at the top of his game for over 35 years.

KENNY ARONOFF IS ONE OF THE WORLDS MOST INFLUENTIAL AND IN DEMAND DRUMMERS AND PERCUSSIONISTS



PAUL MCCARINEY RINGO STARR WAYLON JENNINGS

Author is the most recent addition to Kenny's long line of credits. Sex, Drums, Rock 'n' Roll! The Hardest Hitting Man in Show Business (Backbeat Books, November 15, 2016). This is only a tell all in the sense that he shares lessons learned behind the drums and from artists he's shared the stage with. This is not about sex; it is about the same passion that drives us all to be the best we can be doing what we love with those with whom we want to share our talents.

The book takes us from his early years when, like many other kids, Kenny joined his first band, The Alley Cats, in Massachusetts at age eleven after seeing the BEATLES on the Ed Sullivan Show. A self-taught drummer, he played in local bands throughout junior high and high school. At 16, he decided to focus on classical music studied and played with members of the Boston Symphony Orchestra, including world-renowned timpanist Vic Firth. He went on to study at the University of Massachusetts and at Indiana University, where, among other honors, he was awarded the school's prestigious Performer's Certificate. During summer breaks he played in the symphony orchestras at the Aspen Music Festival (run by The Juilliard School of Music) and the Tanglewood Music Festival (run by the Boston Symphony Orchestra).

After graduating, Kenny was offered timpani positions in several symphony orchestras, but instead studied drum set in Boston and New York. He began to concentrate on jazz and fusion music, and in 1977 he returned to Indiana and spent several years in a popular local band until 1980 when he joined the John Mellencamp band, recording 10 albums and touring with him over a 17-year period. Kenny's innovative style and solid backbeat became the driving force behind Mellencamp's long run of definitive hit records in the '80s and '90s, a list that includes American Fool, Scarecrow, Uh Huh, The Lonesome Jubilee, Whenever We Wanted, Dance Naked, Big Daddy, Human Wheels, Mr. Happy Go Lucky and others.

In the mid-80s, Kenny began an enormously successful career as a studio musician. Today he's among the world's most in-demand session drummers. Kenny has his own studio in North Hollywood, CA, Uncommon Studios LA where he records drums for artists and bands.

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