



SPEAKER INTRODUCTION:

Millions of kids watched the Beatles on February 9th, 1964 on the Ed Sullivan show and wished that someday they could be on stage with the likes of Paul McCartney and Ringo Starr.

For one boy from a small town in New England, that fantasy and much more became a reality 50 years later. On the television program, "The Night That Changed America" – celebrating the fiftieth anniversary of the Beatles legendary appearance on CBS – McCartney and Starr thrilled the audience. The drummer behind them and many other artists on that monumental night was Kenny Aronoff.

Kenny has entertained millions of people with his drumming all across the world, played on thousands of records, provided the beat of America's culture for four decades, and has been the "go to" drummer for the biggest stars in music, ranging from John Mellencamp to Lady Gaga, Bob Dylan to The Smashing Pumpkins, and everyone in between!

- Why has Kenny Aronoff become the industry's most in-demand drummer for both live concerts and recording sessions?
- How did he earn the trust and respect needed to lead the most elite musical acts on the planet?
- How has he maintained this reputation over such a long career in one of the most turbulent industries in the world?

What Kenny Aronoff has learned in the process of making *his* dreams become *his* reality is the message of achievement and inspiration that he shares with you and audiences around the world. He will show you how you can be a Rock Star in your life and business!

**LADIES AND GENTLEMEN
WELCOME TO THE KENNY ARONOFF EXPERIENCE
7 WAYS TO ROCK YOUR LIFE AND CAREER**

